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GARUDA INDONESIA DEVELOPS MAKASSAR AS A HUB

PT. Garuda Indonesia (Persero) Tbk. on Tuesday, 31 May 2011, officially announced Makassar as its third hub to the east. Not only was this a significant step forward in the airline's network expansion strategy, the move was in tandem with a program launched recently by the government, the "Six National Economic Development Corridor Concept".

From now on, Garuda Indonesia flies to thirteen new domestic and international destinations, namely Ambon, Balikpapan, Biak, Denpasar, Jakarta, Jayapura, Palu, Surabaya, Gorontalo, Manado, Ternate, Timika, and Singapore.

The inauguration ceremony was officiated by the Minister of State-Owned Enterprises, Mustafa Abubakar, Director General Air Transportation, Herry Bakti, Governor of South Sulawesi Syahrul Yasin Limpo and Garuda Indonesia President & CEO, Emirsyah Satar, during a dinner held on Tuesday evening, May 31, 2011.

During the occasion, Emirsyah Satar said that Garuda Indonesia is always responsive towards market trends and quick to cash in on growing economic potentials in various regions, and network expansion is one way of improving service to customers. "Makassar is fast becoming an important business location and has always been a strategic point in the eastern regions of the archipelago. By developing Makassar as its eastern hub, Garuda Indonesia hopes to increase passenger travel as well as stimulate the local economy, which in turn will have a positive impact on the people's welfare," he added.

The launching of the Makassar as Garuda Indonesia's third hub, after Jakarta and Denpasar, also supports the government's ongoing program, the "Master Plan Percepatan dan Perluasan Pembangunan Ekonomi Indonesia or MP3EI 2011-2015 (the Indonesian Economic Development Expansion and Acceleration Master Plan)" in particular the "Sulawesi Economic Corridor" which proclaims the region as center of production and manufacturing of agriculture, plantation, fishery and the national nickel mining products.

The development of Makassar comes at a most opportune moment when the Sulawesi Economic Corridor is being developed as the front line of the national economy against the growing markets in East Asia, Australia and America. In anticipation of Makassar's future role as a lucrative business center, Garuda Indonesia has introduced services to connect Makassar with other business cities,

such as Singapore and Balikpapan. In the future, Garuda Indonesia also sees Medan as the next hub for Sumatra and the surrounding regions.

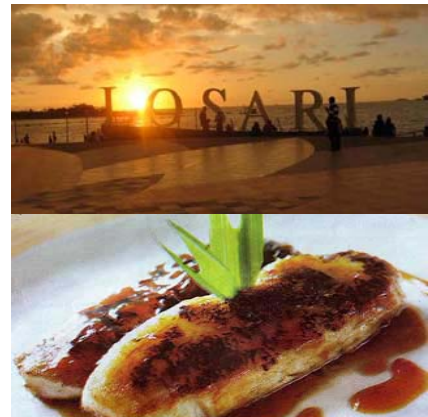
Minister of State Owned Enterprise Mustafa Abubakar said that Garuda Indonesia's program to develop Makassar as the eastern hub of Indonesia will ultimately boost economic growth in Makassar as well as in other parts of East Indonesia. "On various occasions, the Indonesian President emphasized the need for the business sector and state-owned enterprises in the country to join together in the development of the national economy. The President has also stated that the government's main mission for the next five years will be to carry out 'debottlenecking', acceleration and expansion of national economic development. To this end, the government, business sector and state-owned enterprises must work together in pursuit of the targeted national economic growth in line with the Indonesian Economic Development Expansion and Acceleration Master Plan 2011-2015," the Minister said.

Meanwhile, the Governor of South Sulawesi, Sahrul Yasin Limpo, warmly welcomed Garuda Indonesia's efforts to develop Makassar as its hub. "As one of the most strategically positioned and fast growing metropolitan cities in the archipelago, Makassar will undoubtedly benefit a great deal from this endeavor. I am confident that in Makassar and in other cities in the eastern part of Indonesia, businesses and the economy in the region will thrive. Makassar will be the first to connect cities in eastern part with cities in the western part of the archipelago and abroad," he said. "In addition, this new development will further ensure the success of the 'Visit South Sulawesi 2012' program," he added.

In line with its network expansion strategy, Garuda Indonesia has launched the Quantum Leap program, which calls for the fleet to grow from 84 aircraft to 153 aircraft and consisting of various types, namely B737-800NGs, A330-200s and B777-30 ERs.

About Makassar

Makassar, formerly known as Ujung Pandang, is the capital of South Sulawesi province and the largest city on the island of Sulawesi, Indonesia. At the moment, Garuda Indonesia has been flying to Ternate, Manado, Ambon, Palu, Papua and other regions from Makassar.



Above: Sunset at Losari Beach Makassar
Below: Pisang Epe—the traditional snack from Makassar

Makassar is home to several prominent landmarks including the 16th century Dutch fort Fort Rotterdam, Losari Beach, Samalona Island and the Karebosi Link—the first underground shopping center in Indonesia. The largest indoor theme park in South East Asia (third largest in the world), Trans Studio is also located here. In July 2010, an exclusive shopping mall, Trans Studio Mall is opened next to Trans Studio theme park, housing some international brands such as Hugo Boss, Armani Jeans, Aigner, Mothercare, Mango, Tod's, Miu Miu, etc.

Makassar has several famous traditional foods. The most famous is Coto Makassar. It is a stew made from the mixture of nuts and spices with beef or organ parts which include beef brain, tongue and intestine.

In addition, Makassar is the home of pisang epe, or pressed bananas. These are bananas which are pressed, grilled, and covered with palm sugar sauce and sometimes eaten with Durian. Many street vendors sell pisang epe, especially around the area of Losari beach.

Garuda Indonesia Schedule from Singapore (SIN) to Makassar (UPG)

Flt. No	Route	ETD	ETA	Freq
GA849	SIN-UPG	18:50	22:00	Daily
GA848	UPG-SIN	15:00	17:50	Daily

Garuda Indonesia Signs MOU with Airbus for 50 A320

PT. Garuda Indonesia (Persero) Tbk. today, Tuesday (21/06) signed a contract with Airbus Industrie for the purchase of fifty A320 Family aircraft. The contract was signed by the President & CEO of Garuda Indonesia, Emirsyah Satar and Chief Operating Officer, Customer Airbus, John Leahy, at the Airbus chalet (pavilion) in Le Bourget during the 2011 Paris Airshow.

In the agreement, Garuda Indonesia specified an order of fifty aircraft, consisting 25 firm order and 25 of optional orders.

The twenty five firm orders aircraft comprising fifteen Standard A320 aircraft and ten A320 NEO (New Engine Option). These twenty-five aircraft will be joining the Garuda Citilink's fleet in stages from 2014 to 2018 a total of five aircraft per year.

President & CEO Garuda Indonesia Emirsyah Satar said that this contract with Airbus is part of Garuda Indonesia's efforts to increase the capacity of Garuda Citilink to cope with the growing of low cost market. "The combination of comfort for passengers, proven reliability for high frequency services and low operating costs made the A320 the clear favourite to enable Garuda Citilink to develop its full potential in the competitive low cost market." Added Mr. Satar.

Chief Operating Officer, Customers, Airbus, John Leahy said "The announcement marks a new milestone in our long relationship with Garuda Indonesia". "The A320 will enable Garuda Citilink to develop profitably its share of the fast-growing Indonesian market, benefitting from the lowest operating costs available today - which are about to get even lower with the arrival of the A320neo." John Leahy added.

Garuda Citilink is a Strategic Business Unit (SBU) of Garuda Indonesia which provides low cost services. In the midst of booming low cost market in the domestic and regional sectors, the recent purchase is expected to enhance Garuda Citilink's steadily expanding market.

Currently, Garuda Citilink operates six B-737-300s and -737-400s to serve and connect eight



Above: Standard Airbus 320
Below: Airbus 320 NEO, which improvements include less fuel consumption, two tonnes of additional payload, up to 500 nautical miles of more range, lower operating costs, along with reductions in engine noise and emissions.

destinations in Indonesia, namely Jakarta, Surabaya, Denpasar, Batam, Balikpapan, Banjarmasin, Makassar and Medan. Later this year, Garuda Citilink will begin to operate the A320 leased aircraft.

A320 Family

Incorporating new engines and large wing tip devices called sharklets, the A320 neo will deliver fuel savings of 15 percent and additional range capability of over 500 nautical miles (950 kilometers), or the ability to carry two tonnes more payload. For the environment, the fuel savings translate into some 3,600 tonnes less tonnes CO2 per aircraft per year. In addition, the A320neo will provide a double-digit reduction in NOx emissions and reduced engine noise.

The A320 Family (A318, A319, A320 and A321) is recognised as the benchmark single-aisle aircraft family. Over 7,000 A320 Family aircraft have already been ordered and almost 5,000 delivered to more than 320 customers and operators worldwide. The A320neo will have over 95% airframe commonality with the existing models, enabling it to fit seamlessly into existing A320 Family fleets. The new engines types offered on the A320neo are CFM International's LEAP-X and Pratt & Whitney's PurePower PW1100G

Garuda books operating revenue of IDR 5,189 billion in Q1-2011

Since launching a strategic expansion program called the Quantum Leap which formulates PT Garuda Indonesia (Persero) Tbk. (Garuda)'s development plans until 2015, it has enjoyed an annual increase in revenue. In the first quarter of 2011, the airline booked IDR 5,189 billion, a 49.7 percent rise against last year's IDR 3,46 billion.

Setting out the blueprint for Garuda's future developments, the Quantum Leap lays the foundation for a stronger company that is well-prepared and confident to face future business challenges.

Garuda also experienced significant improvements in other areas of operation. Compared to the 2,502 passengers carried during the same period in 2009, passenger volume rose 42 percent in the first quarter of 2011 to 3,676 passengers. Availability seat kilometer/ASK rose 40 percent reaching 7,35 billion from 5,24 billion seat kilometer in 2010. Meanwhile, rising passenger yield reached 2.9 percent, from USC 8.4 in 2010 to USC 8.6.

Throughout the first quarter of 2011, Garuda's flight frequency in the domestic sector increased by 23.7 percent, amounting to 23,353 flights, compared to 18,876 flights in the same period last year. Garuda's international flight frequency also experienced a 27.3 percent improvement in comparison with last year's performance, from 3,720 flights in 2010 to 4,737 flights.

Passenger load factor also increased by 6.9 percent, from 67.2 percent in the same period of 2010 to 71.7 percent in the first quarter of 2011, while the airline's OTP was 88.8 percent against 87.8 during the same period last year.

These recent achievements show the company's resilience in the face of adverse global economic conditions currently faced by the industry as a result of tension in the Middle East, the earthquake and Tsunami in Japan and escalating fuel prices.

In line with Garuda Indonesia's ongoing fleet development, in 2011 it expects the arrival of eleven new aircraft, consisting of two A330-200 and nine B737-800 New Generation types. Previously in 2010, Garuda had already welcomed 24 new aircraft, consisting of twenty-three Boeing 738-800 Next Generation and one Airbus A330-200.

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Mercure Regency Makassar



★★★

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Garuda Indonesia 



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